

ALL-ACCESS PROGRAM



QC | Event School



Start Your Event Planning Career

If you're a creative individual who loves working with people and planning beautiful events, you're in luck! There's never been a better time to launch a lucrative career in the event and wedding planning industry.

In today's busy world, more and more consumers are relying on professionals to help them plan, organize, and decorate special events. Whether you prefer to plan local parties and weddings or you dream of planning corporate retreats and luxury destination weddings, your career in event planning can take you anywhere. With the All-Access Program's comprehensive training and your passion for planning memorable events, the possibilities are endless!



Career Opportunities

Start Your Own Business

Be your own boss, set your own hours, and make your own rules. Become a trendsetter and inspire a team by launching a full-service event planning firm using the comprehensive curriculum of the All-Access Program.

Work for an Event Planning Company

If your goal is to work for an established event planning firm, holding multiple certifications from the All-Access Program will be a huge asset. You'll be able to stand out as a candidate who has the skills and dedication to get the job done!

Become an In-House Corporate Planner

More and more large companies hire full-time event planners to coordinate conferences, meetings, trips, business retreats, and more. With your diverse training, you can secure these highly sought-after, well-paid roles within the corporate sphere.

Work in the Service Industry

Are you interested in working as a planner for a hotel, theme park, caterer, cruise line, travel agency, spa or resort? The Master Planner Certificate will help open all of these doors!

Join the All-Access Program

Maximize your earning potential with access to our full library of online event planning courses, including:

Event & Wedding Planning Course

Corporate Event Planning Course

Event Decor Course

Luxury Wedding & Event Planning Course

Destination Wedding Planning Course

Promotional Event Planning Specialization

Festivals & Live Events Specialization

Accelerate Your Business Workshop

Virtual Events Training

Save up to 60% on tuition with your All-Access Enrollment

LEARN MORE





Event & Wedding Planning Course

Over 90% of QC Event School students start their journey by taking this all-encompassing course. In seven educational units, this course will prepare you to plan every type of event from garden parties to street festivals to elaborate weddings. This course also comes with an optional business unit that gives you all the tools and knowledge you need to launch your own business.

This course is perfect for you if:

- You want to work on a variety of events in a number of different and unique industries
- You want to start your own business or work for an existing company or corporation
- You're looking to earn a steady income and have the choice between flexible and regular hours



Corporate Event Planning Course

If you want the freedom to work in a variety of industries with the potential to earn a high-level salary, QC's corporate event planning course is for you! Learn about the logistics behind a wide range of internal, external, public, and private events. Complete a practicum assignment where you'll plan a corporate event based on a real-world scenario that matches your personal career goals. Choose from two optional final units that can help you find job opportunities or start your own business.

This course is perfect for you if:

- You want to work on a variety of events in a number of different and unique industries
- You want to start your own business or work for an existing company or corporation
- You're looking to earn a steady income and have the choice between flexible and regular hours



Event Decor Course



An event decorator works with clients and vendors to create the entire look and feel of an event, from selecting a theme to a color palette, flowers, fabrics, stationary, lighting, floor plans and more. You'll learn how to create this vision and work with vendors to turn it into a reality! This course also comes with an optional business unit that gives you all the tools and knowledge you need to launch your own business.

This course is perfect for you if:

- You want to expand your event planning career by offering decorating services to existing clients
- You want to start your own event decorating business
- You want to work as an in-house event or wedding decorator



Luxury Wedding Planning Course

Luxury weddings and events target a very specific and affluent clientele. These clients are particular and have a sharp eye for detail. In this specialization course, you'll learn how to work with this unique client base. You'll learn how to manage large event budgets, and how to market your services effectively.

This course is perfect for you if:

- You want to work on a variety of events in a number of different and unique industries
- You want to start your own business or work for an existing company or corporation
- You're looking to earn a steady income and have the choice between flexible and regular hours



Destination Wedding Planning Course

Whether it's at a tropical resort, a foreign city, or a cabin in the woods, destination weddings offer their own sets of challenges for planners. This course will teach you how to manage destination clients, and work with destination vendors, local regulations, travel arrangements, and more!

This course is perfect for you if:

- You like to travel and are interested in learning about different cultures and communities
- You want to expand your services to destination wedding clients
- You are a wedding planner in an area that is a popular destination



Festivals and Live Events Specialization

QC's Festival and Live Events course will teach you how to use your existing corporate event planning skills to succeed in the live events industry. You'll study topics including concert promotion, show production, sports entertainment production, festival planning, and much more. Discover the logistics of public events and learn how to manage both small and large-scale festivals and entertainment events.

This course is perfect for you if:

- You want to broaden the knowledge you've already gained from QC's Corporate Event Planning course
- You want to build a specialized career in live events and promotions
- You want to expand your existing event planning business to offer unique services



Promotional Events Specialization

QC's Promotional Event Planning course will review the basics of corporate event planning and dig into new topics about promotional events. You'll learn how to use event planning software and find inspiration from current trends in the promotional event field. You'll also discover how to maximize the reach of your promotional events, from impromptu marketing campaigns to pop-up shops, and much more. Once you graduate, you can begin working for marketing or event agencies, or venture into promotional events with your own business!

This course is perfect for you if:

- You want to broaden the knowledge you've already gained from QC's Corporate Event Planning course
- You want to build a specialized career in live events and promotions
- You want to expand your existing event planning business to offer unique services



Accelerate Your Business Workshop

Work with a QC tutor to advance your business. Learn in-depth marketing strategies, work on building a strong portfolio, fine tune your project management practices, become more comfortable with financing and budgeting, and more. During the optional final unit of this workshop, you'll have the opportunity to hone in on the areas of your business you would most like to work on! You can ask your tutor for specific advice on your marketing strategy or website copy, or seek guidance on a challenging event you're planning. This is a great opportunity to learn and improve!

This course is perfect for you if:

- You're about to get your business going and you want to learn how to grow it quickly
- You own a business in the event or wedding planning industry and you're ready to take it to the next level

Tuition & Payment Plans

With QC, you can choose to pay your tuition in full to receive a discount or opt into our convenient payment plan! Tuition fees vary for every course.

A top-down view of a rustic dining table setting. In the center is a white circular plate. On the plate is a rectangular burlap placemat with a fringed edge. On the placemat is a small white card with the text "ENROLL NOW" in white capital letters on a teal background. The card is decorated with small white flowers and greenery. To the left of the plate is a gold fork and a gold spoon. To the right is a gold knife and a gold spoon. The table is made of dark wood. There are several heart-shaped wooden coasters, some with dried flowers, and a small potted succulent in a gold pot. There are also some dried eucalyptus leaves and small white flowers scattered around the table.

ENROLL NOW

How Online Learning Works

In order to truly learn event planning online, you need more than quality course materials. You also need a support system that helps you through problems, and a tutor who will challenge you to always deliver your best results. Learning online in a hands-on manner has never been easier thanks to QC's 5-step system.



Enroll Online & Receive Your Course Materials

When you enroll, you'll receive access to your online student center where you can view all your course materials. These include digital texts, video lessons, assignments and more!

Work Your Way Through the Online Course

Each course is split into learning units, which build on each other as you progress through the course. Follow your course guide to know when to read a course text, watch a video or complete an assignment. Get stuck? No worries, get support from your classmates in the Virtual Classroom or reach out to your Teaching Assistant!





Submit Your Assignments

When you've completed all assignments for a unit, you'll submit your work for grading via the online student center. Your personal tutor will review and grade each assignment, and then provide you with feedback and advice.

Review Your Tutor's Feedback

Once your tutor has graded your unit, you will receive their detailed audio feedback on what you did well, what you could improve, and advice for the next unit. Listen carefully and keep this feedback in mind as you start the coursework on your next unit, and watch your work progress as you complete the course!



Graduate & Receive Your Certifications

Your credentials stack as you learn! Earn a professional certificate for each course you complete, and finish the full program to unlock your capstone credential—the Master Planner Certificate.



Ready to start your journey? Enroll today!



Industry Experts Evaluate Your Work

Upon enrollment, you'll be paired with a tutor who is an event professional currently working in the field. Your tutor is your direct link to the event planning industry and will provide you with valuable career insight. For each assignment you complete, your tutor will grade your coursework and provide audio feedback with tips and guidance. Your audio feedback will contain tips and guidance to help you develop your skills and reach your full potential as an event planning professional.

All QC courses are taught by professional event planners who have years of experience in the events industry! When you enroll with QC, you'll be paired with an expert tutor who will grade your assignments and provide you with personalized audio feedback based on their professional experience. Your audio feedback will contain tips and guidance to help you develop your skills and reach your full potential as an event planning professional.

Support Every Step of the Way

When you enroll with QC, you'll have unlimited access to our team of specialists who understand the ins and outs of your course and the industry you're studying. Reach out to them as often as you'd like throughout your course, and even after you graduate!

If you have any questions about your enrollment, or course selection or need some career advice, QC's friendly and knowledgeable Student Support Specialists provide you with an encouraging and helpful learning experience. If you have questions about your coursework, our dedicated team of teaching assistants are ready to help with your lessons and assignments.



An International Community that Keeps You Connected

You'll have many ways to connect with QC's international event planning community to gain inspiration and share ideas. With QC, learning doesn't stop when you graduate. You'll enjoy continued support from our international community long after you've completed your studies.

- Join our private Virtual Classroom Facebook group where you can interact with your peers, share your work, and get feedback as you practice your assignments
- Get career advice and access to special offers through the Student Center
- Gain an event planning certification recognized by professional associations including The International Live Event Association



Industry-Recognized Certifications

QC's Event & Wedding Planning Courses are highly regarded in the event and wedding planning industry as up-to-date, comprehensive, and business focused programs. If you're looking for training that will ensure your success as a professional planner, QC is the perfect place to start!



Every professional event certification course QC offers is approved by the International Live Events Association. QC's courses meet the rigorous standards for approval and offer students high-quality training in event planning. Although it's not mandatory, QC graduates can sign up for an ILEA membership.

QC students and graduates are eligible to sign up for student and regular memberships with the Association of Bridal Consultants and The Association for Wedding Professionals International. These associations provide excellent resources including networking opportunities, vendor discounts, mentoring opportunities, and more!



Love From Our Graduates

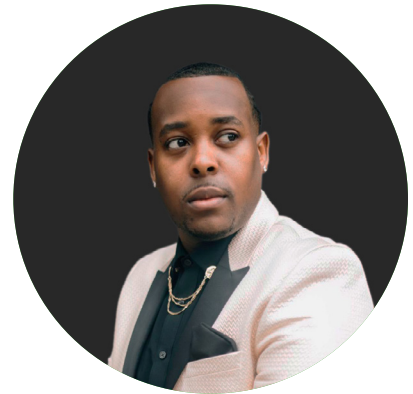


I can definitely say that I would not have gotten off to nearly as strong of a start, had it not been for my training through QC.

Madyson Bell

This online certification has given me the networks that will last a lifetime! I'm thankful for the recommendation that led me to QC Event School and I am eternally grateful for the knowledge I've retained.

Tyler Reid



I was very pleased. QC taught me the basic, overall logistics of being an event and wedding planner. I found it incredibly fun and exciting. I think anyone who decides to take the course would enjoy it very much.

Frances Steiner

Become an All-Access Master Planner

ENROLL NOW

Contact Us

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