



QC EVENT SCHOOL

DESTINATION WEDDING PLANNING COURSE

COURSE PREVIEW BROCHURE



DESTINATION WEDDING PLANNING CERTIFICATION COURSE

The Destination Wedding Planning Specialization course shows you how to organize and coordinate weddings all over the world. Learn how to effectively communicate with vendors from a distance, and explore how translators, travel agents and other vendors play a significant role in creating the perfect wedding experience. Learn to market yourself as an expert in planning destination weddings.

Prerequisites: This course builds on planning concepts presented in the Event & Wedding Planning Certification course.

THIS COURSE IS BEST SUITED FOR THOSE WHO:

- Have completed QC's Event & Wedding Planning course or have equivalent on-the-job experience
- Want to expand their wedding planning business by offering destination wedding planning services
- Want to launch a wedding planning company that exclusively specializes in destination weddings

Upon graduation, you'll receive a certificate of completion and the Destination Wedding Specialization certificate. Your certificate will assure future clients and employers that you can successfully meet the complex challenges of planning destination weddings.





COURSE CURRICULUM

The Destination Wedding Planning Specialist course curriculum is divided into four units. Each unit includes digital course lesson booklets, instructional videos, and assignments designed to test your knowledge and develop your destination planning and organizational skills.

UNIT A

- Introduction to Destination Wedding Planning
- Popular Wedding Destinations
- Considerations for Choosing a Location

UNIT B

- The Destination Wedding Planning Process
- Qualifying Clients
- Working with Budgets
- Incorporating a Theme

UNIT C

- Working with Clients and Vendors
- Destination Wedding Vendors
- Troubleshooting Communication Problems

UNIT D

- Marketing Your Services
- Pricing Your Services
- Overcoming Challenges
- Contingency Planning

SAMPLE ASSIGNMENT

QC's step-by-step program will take you through every aspect of the destination wedding planning process. The course assignments are designed to put you into the planner role, in real-world scenarios that develop your creative and organizational skills as a destination wedding planner.



Unit B Assignment 2 - *Writing a Welcome Letter*

This assignment is designed to familiarize you with the process of writing a welcome letter for new clients.

Scenario: A couple has approached you to organize their destination wedding in Punta Cana and you have just signed a contract together. Writing a welcome letter is a great way to put your clients at ease. In the welcome letter you'll remind clients of your contact information and hours of availability. What other information do you think a welcome letter should include?

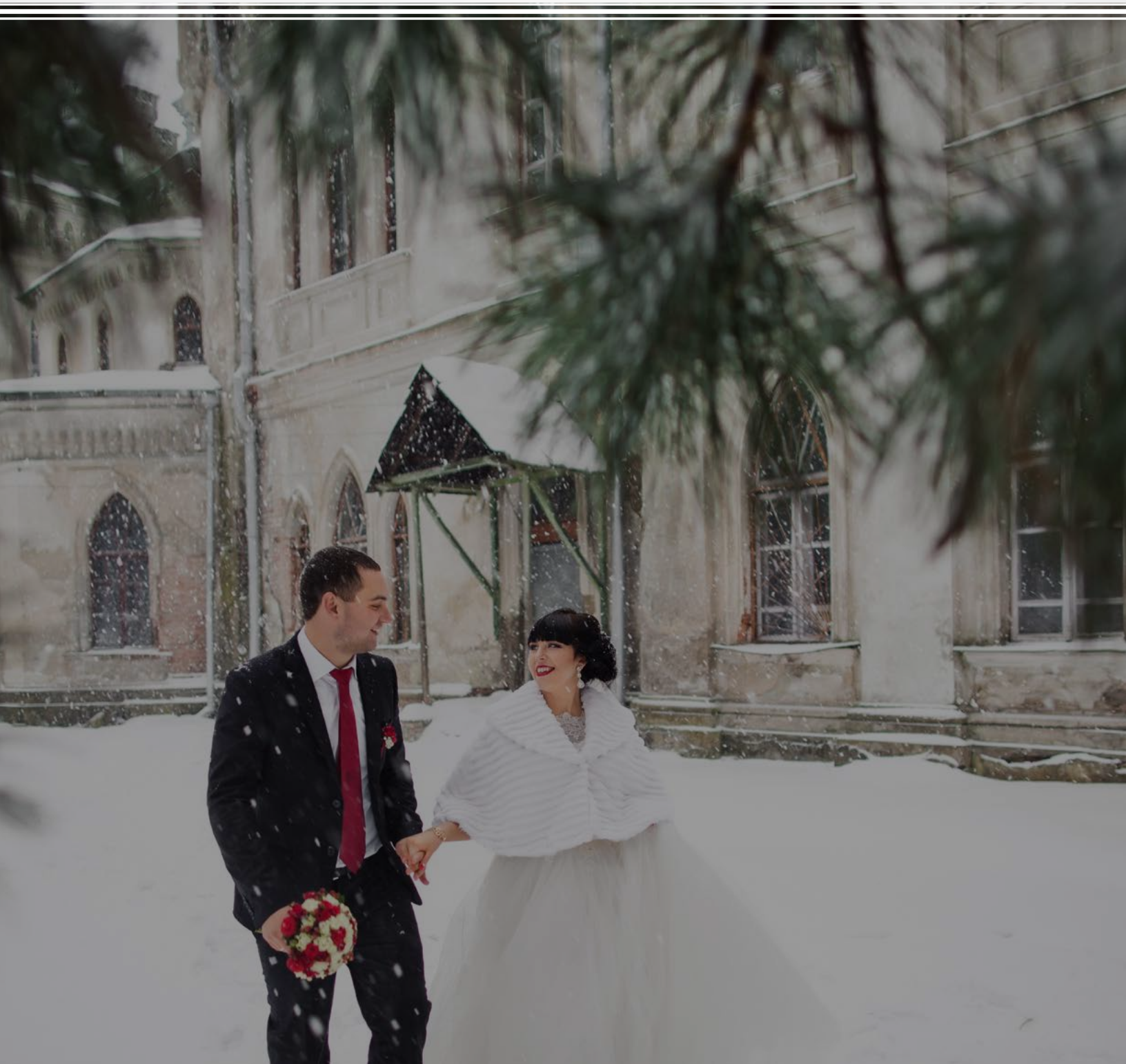
Write a mock welcome letter for these theoretical clients. The letter should be 150-200 words. You want to be both friendly and professional. This letter should demonstrate to your tutor how you would start your professional relationship with these clients.

Your letter should be written in full sentences, as if you were really corresponding with clients.



WHAT YOU'LL RECEIVE

You will receive a course guide with easy-to-follow instructions on how to upload your assignments to the online student center and how to download your tutor's evaluation and audio feedback. Additionally, QC's helpful Student Support Team is ready to guide you through the assignments and answer any questions you may have along the way. Connect with the support team by phone, email or Live Chat – whichever you prefer.





THE STUDENT-TUTOR CONNECTION

Once you enroll with QC Event School, you'll be matched with a personal tutor who will review your work and provide you with in-depth feedback and advice. These accomplished tutors have years of experience in the event planning industry and are eager to share their professional insight to help you achieve your career goals.

THE STUDENT'S PERSPECTIVE:

"Let me tell you, the amount of material QC Event School sends is worth every penny, not to mention you have your own tutor who takes their time to help you succeed in the courses you are taking. I will recommend this school to anyone and everyone in a heartbeat – it's truly amazing work they are all doing."

NICHOLE SADECKY

THE TUTOR'S PERSPECTIVE:

"Embrace the course. Treat each assignment as a client walking into your office. Allow yourself the time to gain experience in the field, build your portfolio, and make connections with others in the industry. A successful business takes time and experience."

ANITA DIPAOLO

MEET THE QC EVENT SCHOOL TUTORS [HERE](#).

MONEY-BACK GUARANTEE

Starting a new career can be scary. But don't worry! Once you enroll with QC Event School, you'll be protected by a double money-back guarantee!



21-DAY GUARANTEE

When you enroll with QC, you have 21 days to review the course materials and decide whether you want to take the course. If you decide this course isn't the right fit for you, simply contact the school and receive a full refund.

[LEARN MORE](#)

TUITION

DESTINATION WEDDING PLANNING COURSE

SAVE UP TO \$300! USE THE TUITION CALCULATOR TO FIND A PAYMENT PLAN THAT BEST SUITS YOUR NEEDS.



TUITION INCLUDES:

- Digital copies of all course guides, lesson texts, and video tutorials
- Lifetime access to the Online Student Center to access business templates, submit assignments, chat with peers, access workshop materials, and review evaluations from your tutor
- Your certificate upon graduation

ENROLL NOW



CONTACT US!

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JOIN THE QC COMMUNITY!



STUDENT SHOWCASE