



QC EVENT SCHOOL

EVENT DECOR COURSE

COURSE PREVIEW BROCHURE

EVENT DECOR CERTIFICATION COURSE

The Event Decor course provides complete training in wedding and event design. Learn to orchestrate all elements of an event to create a beautiful and cohesive presentation.

THIS COURSE IS BEST SUITED FOR THOSE WHO:

- Enjoy using their creativity to masterfully design weddings and events
- Have training in event or wedding planning and would like to advance their career
- Want to start their own event decor business or work at an existing event & wedding planning firm

Upon graduation, you'll receive an industry-recognized certification as an International Event Decorating Professional (IEDP), and you'll be ready to start your business or apply for jobs in the industry.



COURSE CURRICULUM

The IEDP course curriculum is divided into three units. Each unit includes full-color course lesson booklets and assignments designed to test your knowledge and develop your planning, design, and organizational skills. The course also includes business training materials and instructional videos which cover everything you need to know to start your own event decorating business.

UNIT A

- Introduction to Event Decor
- Color
- Theme
- Layout

UNIT B

- Floral Design
- Table Decor
- Lighting
- Linens and Rentals

UNIT C

- Starting Your Own Business
- Selling Your Services
- Building Your Brand
- Organization and Problem Solving
- Business in a Social World

SAMPLE ASSIGNMENT

QC's step-by-step program will take you through every aspect of the event decorating process. The course assignments are designed to put you into the decorator role, in real-world scenarios that develop your creative and organizational skills as a professional event decorator.

Unit B Assignment 1 - *Choosing Flowers*

Flowers and floral arrangement are fixtures at many special events. Although they can be expensive and are short-lived, they add touches of natural beauty to events that many clients consider indispensable. In this assignment, you'll practice providing flower recommendations based on client scenarios.

For each scenario, you'll develop a board on Pinterest showing the flowers you'd recommend. You can include as many images on each board as you want, but remember to keep in mind budget constraints and good design principles. You'll probably find it easiest to name each board based on the assignment and scenario number (e.g. "B1 Scenario 1"). For each scenario, write a brief paragraph explaining your selections.

Your answers may be written in full sentences or in point form.

Scenario 1: Shoshana is hosting a baby shower for her younger sister and wants to achieve an ethereal, whimsical feel. The theme is Alice in Wonderland but she doesn't want the space to look too childish. Shoshana has suggested using muted yellow and soft, baby blue in the decor as her sister is having a baby boy – plus, both colors go well with the theme. Describe the flowers you recommend. You are working with a budget of \$2,000, so you can incorporate a few more expensive flowers, but don't overdo it!

Link to Pinterest board:

Explain your choices:

Scenario 2: Jasmine and Jeff are to be married in late fall and have decided to hold their wedding reception in a waterfront gazebo. To afford their dream venue, they've had to cut back elsewhere in the wedding budget. As a result, they have given you a fairly tight floral budget of \$1,500 to work with. They want their color scheme to pull from fall's natural colors, so you'll be working with cranberry red and burnt orange along with any accent colors you see fit. They have also mentioned they're drawn towards rustic themes and would like to keep the cost of flowers low by incorporating alternatives.

Link to Pinterest board:

Explain your choices:

Scenario 3: Yolanda, the manager of a major hotel, has hired you to decorate this year's masquerade ball. The event is held in the hotel's ballroom and you've been given a very large budget of \$10,000. Her only requests are that you include feathers and that you "wow" the guests and have them talking about the floral arrangements all evening long. Recommend the types of flowers you think would provide the greatest impact.

Link to Pinterest board:

Explain your choices:



WHAT YOU'LL RECEIVE

You will receive a Course Guide with easy-to-follow instructions on uploading your assignments to the Online Student Center and downloading your tutor's evaluation and audio feedback. Additionally, QC's helpful Student Support Team is ready and willing to guide you through your assignments and answer any questions you have along the way. Connect with the support team by phone, email or Live Chat – whichever you prefer.



THE STUDENT-TUTOR CONNECTION

Once you enroll with QC Event School, you'll be matched with a personal tutor who will review your work and provide you with in-depth feedback and advice. These accomplished tutors have years of experience in the event planning industry and are eager to share their professional insight to help you achieve your career goals.

THE STUDENT'S PERSPECTIVE:

"My assignments were so fun because I got to be very creative! My tutor, Candice Coppola, was extremely helpful and had the best advice to offer. After doing so well in this course, I landed a job planning and coordinating weddings at a historic venue. I would recommend QC Event School to everyone! I finally feel like I found my calling in life and I love what I do. I could not have gotten this far without QC! Thank you to my tutors!"

ASHLEY FINI

THE TUTOR'S PERSPECTIVE:

"Be and showcase who you are and what you can bring to the table. Do away with the idea that you must copy, imitate or do exactly as someone else. The best creativity in the world comes from your own unique ideas."

ATHENA DEVONNE

MEET THE QC EVENT SCHOOL TUTORS [HERE.](#)

TUITION

EVENT DECOR COURSE

SAVE UP TO \$300! USE THE TUITION CALCULATOR TO FIND A PAYMENT PLAN THAT BEST SUITS YOUR NEEDS.



TUITION INCLUDES:

- All course guides, lesson texts and instructional videos
- Business Training series
- Access to all digital course materials through the Online Student Center
- Your certificate upon graduation

ENROLL NOW



CONTACT US!

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JOIN THE QC COMMUNITY!



STUDENT SHOWCASE