



QC EVENT SCHOOL

WEDDING PLANNING COURSE

COURSE PREVIEW BROCHURE

WEDDING PLANNING CERTIFICATION COURSE

The Wedding Planning course provides you with practical planning tools so you'll be ready to take your clients' ideas and turn them into reality.

THIS COURSE IS BEST SUITED FOR THOSE WHO:

- Prefer to plan weddings
- Want to start their own wedding planning business
- Would like to work with an established wedding planning company

Upon graduation, you'll receive an industry-recognized certification as an International Wedding Planning Professional (IWPP), and you'll be ready to start your business or apply for jobs in the industry.





COURSE CURRICULUM

The IWPP course curriculum is divided into four units. Each unit includes full-color course lesson booklets and assignments designed to test your knowledge and develop your planning and organizational skills. The course also includes business training materials and instructional videos, which cover everything you need to know to start your own wedding planning business.

UNIT A

- The World of Wedding Planning
- Creating an Event Concept
- The Wedding Budget
- The Wedding Timeline

UNIT B

- Event Venues and Catering
- The Wedding Party and the Guest List
- Wedding Attire and Aesthetics
- Pre-Wedding Parties

UNIT C

- Religious Weddings
- Civil and Cultural Weddings
- The Wedding Day
- Risk Management and Problem-Solving
- Problem-Solving for Wedding Planners

UNIT D

- Starting Your Own Business
- Marketing and Promotion
- Working with Clients and Vendors
- Introduction to Project Management



SAMPLE ASSIGNMENT

QC's step-by-step program will take you through every aspect of the wedding planning process. The course assignments are designed to put you into the planner role, in real-world scenarios that develop your creative and organizational skills as a professional wedding planner.

Unit A Assignment 5 - *Living the Dream*

Wedding planners often need to fit big dreams into not-so-big budgets. In this assignment, you'll practice negotiating various event elements with your clients to stay within budget. You can refer to the text "The Wedding Budget."

Scenario: You're planning your clients' dream wedding. The couple has been planning their special day for some time and they want everything to be perfect. They want their wedding to follow a classic, formal theme. Their priorities are attire and decor.

Your clients have their eyes on an enormous cathedral for the ceremony. They've also been looking at a custom hand-made wedding dress and tuxedo, an antique chandelier, expansive floral bouquets, two professional photographers, a lavish five-course dinner and a multi-tiered cake. Unfortunately, the wedding they're currently envisioning will go over their budget of \$28,000/£28,000.

1. With your clients' priorities in mind, suggest two elements where your clients can scale back without compromising on their event concept. Describe one alternative for each area that would still be appropriate for the concept.

Element #1:

Alternative:

2. Suggest one additional source of income your clients might be able to leverage to increase their budget.

Source:



WHAT YOU'LL RECEIVE

You will receive a Course Guide with easy-to-follow instructions on uploading your assignments to the Online Student Center and downloading your tutor's evaluation and audio feedback. Additionally, QC's helpful Student Support Team is ready and willing to guide you through your assignments and answer any questions you have along the way. Connect with the support team by phone, email or Live Chat – whichever you prefer.



THE STUDENT-TUTOR CONNECTION

Once you enroll with QC Event School, you'll be matched with a personal tutor who will review your work and provide you with in-depth feedback and advice. These accomplished tutors have years of experience in the event planning industry and are eager to share their professional insight to help you achieve your career goals.

THE STUDENT'S PERSPECTIVE:

"My tutor, Candice Coppola, was extremely helpful and had the best advice to offer. After doing so well in this course, I landed a job planning and coordinating weddings at a historic venue. I would recommend QC Event School to everyone! I finally feel like I found my calling in life and I love what I do. I could not have gotten this far without QC! Thank you to my tutors!"

ASHLEY FINI

THE TUTOR'S PERSPECTIVE:

"Be and showcase who you are and what you can bring to the table. Do away with the idea that you must copy, imitate or do exactly as someone else. The best creativity in the world comes from your own unique ideas."

ATHENA DEVONNE

MEET THE QC EVENT SCHOOL TUTORS [HERE.](#)

TUITION

WEDDING PLANNING COURSE

SAVE UP TO \$300! USE THE TUITION CALCULATOR TO FIND A PAYMENT PLAN THAT BEST SUITS YOUR NEEDS.



TUITION INCLUDES:

- All course guides, lesson texts and instructional videos
- Business Training series
- Access to all digital course materials through the Online Student Center
- Your certificate upon graduation

ENROLL NOW



CONTACT US!

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JOIN THE QC COMMUNITY!



STUDENT SHOWCASE